



# The American Moms

CIVICS AND CIVILITY

## about the bloggers

Identical twins Andrea Reeve and Brittany Richman are former journalists and White House and Congressional staffers who are taking a break from their careers to raise their children. Both received bachelor's degrees in communications from Brigham Young University. Andrea resides in eastern Washington State and Brittany resides in Rapid City, South Dakota--mere minutes from Mt. Rushmore. Since they can't be neighbors, they talk on the phone several times a day.

## about the blog

The American Moms is a unique presence on social media. Its goal is to motivate parents to recognize the importance of raising children to be actively engaged citizens who work to make a difference in their communities. They regularly share hot topics in the news, forgotten women from history, presidential and state recipes, books they're reading, favorite educational tools, as well as tips for becoming more civic minded. 85% of their readers are U.S. women in the age range of 30-49.

## statistics



24.4k



2k reach



573k monthly  
views



# collaborations

The American Moms carefully considers giveaways, reviews, ads, sharing in post links, partnerships, and other sponsorship and collaboration opportunities. We also appreciate complimentary products but can't guarantee they will be featured in a post. If they are, they will be tagged with the social media source.

## fees

### Package A: \$175

One Instagram post with agreed upon content or featuring an agreed upon product or service. We will tag and link to your product.

### Package B: \$250

Package A + two IGstories with swipe ups.



## straight from our readers

"I can't tell you how much I appreciate your posts. You are fair and informative and interesting. Your posts are so well written and clear. Thanks to both of you for enriching my knowledge and enjoyment of our country."

"I really REALLY love this account! It's so refreshing to scroll through Instagram and find posts that uplift, inspire, and educate about important things. Your posts definitely check all of those boxes!"

"Thank you for making this part of the IG world both intellectual and interesting."



## featured on

Deseret News, KSL Studio5, KUTV, Utah Policy, Rapid City Visitor's Guide, and the podcasts 3 in 30, Family Looking Up and On the Brighter Side

## contact details

### Address

6138 Bendt Drive  
Rapid City, SD 57702

### Phone / Email

801-450-7391 / theAmericanMomsblog@gmail.com

### Website / Social Media

www.TheAmericanMoms.com/  
@TheAmericanMoms

